

## **Public Education & Outreach**

### **BMP #2**

1. Target audience: General Public
2. Description of BMP: The Oconee County website will include information on the County's Storm Water Management Plan and educational material regarding storm water pollution prevention. The site will also include contact information for citizens to make complaints or inquire about further information. The site will be updated as needed to provide current information.
3. Measurable goal(s): Information on the website will be updated a minimum of 2 times per year
4. Documentation to be submitted with each annual report: Dates of website updates & a description of the updated information
5. Schedule:
  - a. Interim milestone dates (if applicable):
  - b. Implementation date (if applicable): 2017
  - c. Frequency of actions (if applicable): annual tracking of site updates
  - d. Month/Year of each action (if applicable):
6. Person (position) responsible for overall management and implementation of the BMP: Environmental Coordinator
7. Rationale for choosing BMP and setting measurable goal(s): Provide citizens with easy access to information on storm water issues
8. How you will determine whether this BMP is effective in reducing pollution to stormwater in accordance with Part 5.1.4 of the Permit: Increased citizen awareness of storm water issues